

## Amplifying Information

What: Lake Arrowhead "Color Me Fall, Y'all" 1st Annual Ride

When: October 9, 2021.

Cost: \$10 per person (18+) = 5 stops @ \$2 a stop

Why: To bring our community together and support local businesses, while raising awareness of the social

committee and increasing available funds for future events to benefit our membership.

Where: Start at (1) Lake arrowhead Pavilion

Stops include – in no particular order:

(2) Frederic Inn – 6516 Old 27 N, Frederic, MI 49733; 989-348-8836

(3) The Keg Bar – 10530 S Old 27, Waters, MI 49735; 989-448-2135

(4) Setting Restaurant – 8151 Pineview Dr., Mancelona, MI 49659; 231-585-6880

(5) The Hideaway Bar – 11224 Starvation Lake Rd NE, Mancelona, MI 49659; 231-587-1052

Times: 9:15 – Registration/Waivers, Rules, Coffee and Donuts

- All participants will sign a waiver and pay their initial registration fee of \$10 and receive a numbered card. The social committee will offer coffee and donuts with the donation jar at the ready!

9:55 - National Anthem

- Please stay near the Pavilion while we Salute our Flag

9:58 - Group Picture/Video "Color Me Fall, Y'all!"

- Group Picture in front of the Pavilion. Quick video of the group yelling "Color Me Fall, Y'all!"

10:00 – Start

- Go Time! No order on the stops, but plan ahead on where you would want to have lunch, how crowded the trails and restaurants might be, and when they open.

3:00-4:00 -Return

- If you return early, please stop by the pavillion and sign yourself in. We will be available for selfie verification for your added tickets from 3-4:00pm. Fire should be roaring, so warm yourself up and visit with your neighbors!

4:00 – Winner announced

- Winner winner, chicken dinner!

50/50 Ticket Details:

- Pay \$10 and receive a card with a number on it - 1 ticket will be entered into the bowl.
- Stop at the listed locations and take a selfie with your number with the name of the establishment showing. Cramp as many people in your selfie as you would like, just make sure we can see your face, number, and establishment.
- Return to the pavilion between 3-4:00pm and show us your selfies - 1 extra ticket for each stop. If you only make it to 3, you only get three extra tickets (4 total). If you make it to all five, you will receive a bonus ticket (7 total). If you want to pay for extra tickets, they will be \$3 per ticket. Drawing will be held at 4 pm sharp.

Don't want to buy into the event? Boo on you, but we understand - ride with your friends and enjoy the day!

If you have any questions, contact either Katie @ [katiew@lapoa.com](mailto:katiew@lapoa.com) or Nikki @ [nicoleb@lapoa.com](mailto:nicoleb@lapoa.com)